



KBC SUMMER 2020 SUMMER SWEET 16 PROMOTION

Contest Period: May 30 – September 18, 2020

Prizes: 32 \$500 Visa Gift Cards will be awarded over the 16-week period.

Rules & Conditions:

All references herein to "KBC" shall mean Kentucky Blood Center, Inc.

All individuals who voluntarily register to donate whole blood, platelets and double red cells, in accordance with KBC Standard Operating Procedures, are eligible to win a \$500 Visa gift card. No purchase is necessary. Therapeutic, autologous and designated donors are not eligible. Each completed registration in the contest period will be considered as a unique entry; therefore, multiple registrations will constitute multiple entries.

Promotion is subject to all applicable federal, state, and local laws and regulations. Blood drive sponsors have the right to decline participation. KBC reserves the right to disqualify any entrant. KBC paid staff members and their immediate family (spouses, children, siblings, parents, grandchildren, grandparents) or individuals living with a KBC staff person are not eligible to win. Former staff members will not become eligible until one year after their last date of employment.

The winners will be drawn through random computerized weekly drawings. Two prizes will be awarded each week during the Contest Period. KBC's determination of the winners shall be final and binding on all participants.

The winners of each drawing will be notified by phone and will have the option to decline the prize. Winners will be responsible for all federal, state and local taxes assessed against the prizes. The weekly winners will be notified on the Monday following the end of the preceding entry period beginning on Saturday and ending on Friday. Once the winners are determined, arrangements will be made to get the prizes to the winners. KBC requests a photo of each winner and will require each winner to complete a publicity release form online.

Prize winner name and any photos taken will be made public in conjunction with the promotion. Winner must show valid identification to claim his or her prize.