



NEWS RELEASE

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Give & Give Again This Holiday Season

Blood donors can save lives, help needy

LEXINGTON, Ky. – December 2, 2019 – Blood donors can extend their giving this holiday season by donating blood and then opting to give the value of their donor thank you item to The Salvation Army.

Kentucky Blood Center (KBC) donors generously save lives throughout the year, and now through Dec. 31 they can also help the less fortunate in their communities.

“It’s easy to help this holiday season,” said Martha Osborne, the blood center’s Vice President of Marketing. “Donors can roll up their sleeves, save a life and then tell us to give the value of their thank-you gift to The Salvation Army.

“We enjoy providing this opportunity to blood donors, and it has been very popular with our donors over the past 10 years. Our donors have also directed more than \$50,000 to The Salvation Army in their communities,” said Osborne.

Donors can give and give again at any KBC mobile blood drive or at one of the KBC donor centers listed below until the end of the year.

Middletown Donor Center

12905 Shelbyville Road, Louisville

Hillview Donor Center

5406 Antle Dr., Louisville

Beaumont Donor Center

3121 Beaumont Centre Circle, Lexington

Somerset Donor Center

10 Stonegate Centre at Stopligh 16A

Andover Donor Center

3130 Maple Leaf Drive, Lexington

Pikeville Donor Center

472 S. Mayo Trail

To find a mobile blood drive or for more information about blood donation, visit kybloodcenter.org or call **800.775-2522, ext. 3758**.

Blood donors must be at least 17-years-old (16 with parental consent), weigh at least 110 pounds and be in general good health. Donors must also show a photo I.D. with first and last name, like a state-issued driver’s license. Sixteen-year-old donors must have a signed parental permission slip, which can be found at kybloodcenter.org.

About Kentucky Blood Center

Celebrating more than 50 years of saving lives in Kentucky, KBC is the largest independent, full-service, nonprofit blood center in Kentucky. Licensed by the FDA, KBC’s sole purpose is to collect, process and distribute blood for patients in Kentucky. KBC provides services in 90 Kentucky counties and has donor centers in Lexington, Louisville, Pikeville and Somerset.