



NEWS RELEASE

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Big Blue Crush Final Results

Kentucky brings the trophy back home after great final day

LEXINGTON, Ky. – November 21, 2019 –Kentucky closed out the annual Big Blue Crush battle with a bang Friday with 651 donations to Tennessee’s 416. That brings the final score to 2,894 for KBC and 1,999 for Medic Regional Blood Center in Knoxville. The winning total for Kentucky was the highest since 2014.

“Thanks to our generous blood donors who gave us a really strong finish, we’re bringing the trophy back to Kentucky,” said Martha Osborne, Vice President of Marketing for Kentucky Blood Center. “Thank you to everyone who came out to donate this week. Countless lives will be saved this holiday season.”

Big Blue Crush ensures an adequate blood supply for the Thanksgiving holiday and into December. Kentucky now leads the rivalry 18 to 13 with one tie. Kentucky had one eight in a row, but Tennessee took the trophy in 2018.



Donors can still impact the holiday blood supply. To find a donation location or schedule an appointment, visit kybloodcenter.org or call 800.775.2522.

About Kentucky Blood Center

Celebrating more than 50 years of saving lives in Kentucky, KBC is the largest independent, full-service, nonprofit blood center in Kentucky. Licensed by the FDA, KBC’s sole purpose is to collect, process and distribute blood for patients in Kentucky. KBC provides services in 90 Kentucky counties and has donor centers in Lexington, Louisville, Pikeville and Somerset.