



Only With You.

For Immediate Release

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Big Blue Slam

Kentucky vs. Florida blood drive opens at Rupp Arena Monday

Lexington, KY – Even though Kentucky and Florida don't meet on the hardwood until Feb. 9, the Big Blue Nation can still show the Gators who bleeds true blue during Big Blue Slam, Jan. 27-31.

Slam gets started off big on Monday with a special home court advantage when donors can give blood at Rupp Arena from noon to 7 p.m. While there, they'll also be able to take a shot from the court and have a chance to win a locker room tour. (Tour will be given at a later date.) Donors can also enjoy a meal from Texas Roadhouse and take home a pint of Blue Bell Ice Cream.

KBC donor center will be open 9 a.m. to 7 p.m. Monday through Friday, and there will be a number of blood drives on University of Kentucky campus and at various other locations throughout the region.



Big Blue Slam donors will receive a commemorative T-shirt and a chance to win a ticket package for two to the SEC Tournament in Atlanta – two tickets for the Thursday through Sunday sessions in the Georgia Dome and a three-night stay at the Westin Peachtree Plaza.

Kentucky Blood Center's sixth annual Big Blue Slam is a blood drive competition between Cat and Gator fans and Kentucky Blood Center (KBC) and LifeSouth Community Blood Center in Gainesville. Kentucky leads the competition 3 to 2.

Big Blue Slam comes at a good time this year, after several weeks of wintry weather and cancelled blood drives have impacted the blood supply.

KBC Donor Centers

Beaumont Donor Center
3121 Beaumont Centre Circle
Lexington

Somerset Donor Center
Off Highway 27 at stoplight 16A

Andover Donor Center
3130 Maple Leaf Drive in the Andover Shoppes
Lexington

Pikeville Donor Center
472 S. Mayo Trail

To find a Big Blue Slam blood drive, visit kybloodcenter.org or call **800.775.2522**.

Blood donors must be 17-years-old (16 with parental consent), weigh at least 110 pounds, be in general good health, show a photo I.D. and meet additional requirements. Sixteen-year-old donors must have a signed parental permission slip, which can be found at kybloodcenter.org.

About Kentucky Blood Center

KBC, the largest FDA regulated blood bank in Kentucky, is a non-profit organization dedicated to ensuring a safe, adequate blood supply for patients at nearly 70 Kentucky hospitals and clinics in more than 60 counties. KBC relies on volunteers to donate 400 pints of blood per day to meet area patients' needs. Over the last year KBC distributed nearly 130,000 blood components.

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