



**\*\*\*MEDIA ADVISORY\*\*\***

## ***Kentucky Blood Center and Air Methods Kentucky Host Blood Drive, Announce Use of Blood in Southern Kentucky Helicopters***

April 13, 2016 – Air Methods Kentucky is the only critical care air ambulance provider based in the state of Kentucky to carry blood on its three helicopters. The Journal of the American College of Surgeons (JACS) released a study confirming that in-flight blood transfusions increase survival rates and improve outcomes in trauma patients.

**WHAT:** Kentucky Blood Center Somerset and Air Methods Kentucky will host a blood drive following the public announcement of their recent partnership, which will allow blood to be carried and used in the Air Methods' helicopters in Somerset, London and Hazard, Kentucky.

**WHEN:** Friday, April 15  
10 a.m.

**WHERE:** Kentucky Blood Center, 10 Stonegate Center (Stoplight 16A), Somerset, KY 42501

**WHO:** Air Methods Kentucky and Kentucky Blood Center

**VISUALS:**

- Emergency air medical helicopter will be on display
- Speakers include Air Methods Clinical Manager Kelly Miller and Kentucky Blood Center CEO William Reed
- Event is open to the public, and will be joined by blood donors, emergency medical service and regional hospital partners

Please contact Kelly Zagurski at [Kelly.zagurski@airmethods.com](mailto:Kelly.zagurski@airmethods.com) with any questions.