



For Immediate Release

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Pegasus Pins, Thunder & more

Blood donors get pins, chance to win Thunder tickets, racing shirt

Lexington, KY – Donating blood with Kentucky Blood Center (KBC) saves a Kentucky patient’s life, but donating is also rewarding in other ways.

Beginning Saturday, donors will receive a specially-designed KBC Pegasus pin (which will get them into most Kentucky Derby Festival events for free), and a Win, Place & Show You Care T-shirt. They’ll also be automatically entered to win one of two prizes: four VIP passes to Thunder Over Louisville or two tickets to see U2 in concert at Papa John’s Stadium on June 16.

“KBC has been supporting Kentucky patients in the Commonwealth since 1968 and is currently the sole provider of blood for Baptist Health, including Louisville and LaGrange hospitals. We are part of the community and are proud to partner with the Kentucky Derby Festival to celebrate this great tradition with generous blood donors,” said Bill Reed, KBC’s President and CEO, who added that blood collected by KBC stays in Kentucky to help Kentucky patients.



Middletown Donor Center

12905 Shelbyville Road

Louisville, KY 40243

(Near Target, Walmart and Buffalo Wild Wings)

Donor Center Hours:

Tuesday, Wednesday & Thursday, 10 a.m. – 7 p.m.

Friday, 8 a.m. – 6 p.m.

Saturday, 10 a.m. – 2 p.m.

Closed Sunday & Monday

For more information about Kentucky Blood Center or to find other donation locations, donors can call **800.775.2522** or visit **kybloodcenter.org**. No appointments are necessary but can be made by visiting **kybloodcenter.org** and clicking on the **Donor Portal** at the bottom of the page.

Blood donors must be 17-years-old (16 with parental consent), weigh at least 110 pounds, be in general good health, show a photo I.D. and meet additional requirements. Sixteen-year-old donors must have a signed parental permission slip, which can be found at **kybloodcenter.org**.

About Kentucky Blood Center

Founded nearly 50 years ago, KBC is the largest independent, full-service, non-profit blood center in Kentucky. Licensed by the FDA, KBC’s sole purpose is to collect, process and distribute blood for patients in Kentucky.

About Kentucky Derby Festival

Since 1956, the Derby Festival has worked to bring the community together in celebration. The Festival is an independent community organization supported by 4,000 volunteers, 400 businesses and civic groups, Pegasus Pin sponsorships and event participation. This involvement has made the Festival the largest single attended event in Kentucky and one of the leading community celebrations in the world.