



## For Immediate Release

Denise Fields | Marketing & Communications Manager  
859.519.3721 | 859.333.2022 (cell)  
dfields@kybloodcenter.org

# KBC Now Exclusive Blood Provider for Baptist Health

## Baptist Health Louisville and LaGrange begin KBC service today

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**Lexington, KY** (March 1, 2017) – Beginning today, Kentucky Blood Center (KBC) will be the sole provider of blood products for Baptist Health System (BHS). KBC has been providing blood products for Baptist hospitals in Lexington, Corbin and Richmond and today will add Baptist Health hospitals in Louisville, LaGrange and Paducah.

This is the largest expansion in 30 years for KBC, which supports more than 70 Kentucky hospitals and clinics with blood and blood products.

“KBC is now the premiere blood center in Kentucky, supporting patients throughout the Commonwealth from Paducah to Pikeville,” said KBC President and CEO Bill Reed. “We are a community blood center, headquartered in Lexington and serving the entire state. We are delighted to partner with BHS and look forward to sharing our life-saving mission with even more Kentuckians.”

Blood donations can be made at KBC’s Middletown Donor Center at 12905 Shelbyville Road, near Walmart, Target and Buffalo Wild Wings.

For more information, visit [kybloodcenter.org](http://kybloodcenter.org) or call **800.775.2522**.

### **About Kentucky Blood Center**

Founded nearly 50 years ago, KBC is the largest independent, full-service, non-profit blood center in Kentucky. Licensed by the FDA, KBC’s sole purpose is to collect, process and distribute blood for patients in Kentucky hospitals.