



## NEWS RELEASE

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*Donate blood May 23-25 and get a ticket to King's Island*

## Be Adventurous: Donate Blood and Get a Thrill Pass

LEXINGTON, Ky. – May 21, 2019 – Memorial Day weekend is the official start of summer and Kentucky Blood Center is offering donors a great opportunity to save lives and ride the rides this summer. Lifesavers who donate at any KBC donor center May 23 – 25 will get a free ticket to Kings Island Amusement Park in Cincinnati, good for use during the 2019 season. Kentucky Blood Center is proud to partner with Kings Island through its KI Cares program to offer this great opportunity, while supplies last.

“Summer is a time when lots of families enjoy spending a day at the amusement park, but it’s also a time when blood centers see fewer donations and many times greater need for blood,” said Martha Osborne, Vice President of Marketing for KBC. “Transfusions continue at a high rate at our 70+ hospital partners in the summer months.”

Lexington has two donor centers, including its headquarters in Beaumont and the Andover donor center. The donor centers are open Thursday from 10 a.m. – 7 p.m., Friday from 8 a.m. – 6 p.m. and Saturday from 8 a.m. – 2 p.m. In addition to the two Lexington donor centers, KBC has locations in Louisville, Somerset and Pikeville, so donors will have many options to take advantage of this thrilling giveaway, while supplies last.

To make an appointment or to find other donation locations, visit [kybloodcenter.org](http://kybloodcenter.org) or call **800.775-2522, ext. 3758**. Walk-ins are also welcome at all locations.

Blood donors must be at least 17-years-old (16 with parental consent), weigh at least 110 pounds and be in general good health. Donors must also show a photo I.D. with first and last name, like a state-issued driver’s license. Sixteen-year-old donors must have a signed parental permission slip, which can be found at [kybloodcenter.org](http://kybloodcenter.org).

### About Kentucky Blood Center

Celebrating more than 50 years of saving lives in Kentucky, KBC is the largest independent, full-service, nonprofit blood center in Kentucky. Licensed by the FDA, KBC’s sole purpose is to collect, process and distribute blood for patients in Kentucky. KBC provides services in 90 Kentucky counties and has donor centers in Lexington, Louisville, Pikeville and Somerset.