



2018

ANNOUNCING 2018 GOLDEN PASSPORT AWARDS

Thank you for donating platelets in 2017. Your generosity provided life-saving blood products for many Kentucky patients. Platelets are always in demand, and the need for platelets continues to grow.

To provide for those Kentucky patients, we invite you to continue donating in 2018. We have automatically enrolled you in the 2018 Golden Passport Platelet Rewards Program. Below is a list of the many thank-you gifts you can earn by donating platelets.

Here's how the program works:

The Golden Passport program runs January 1, 2018 through December 31, 2018. You will earn a stamp for every dose of platelets you give at each donation. Some platelet donors are also asked to give red cells and/or plasma while donating platelets. Those blood components will also qualify for passport stamps. Since you are able to earn multiple stamps in one visit, we encourage you to make the optimal donation possible. Your phlebotomist will discuss this with you. You don't have to worry about keeping up with your stamps. We'll track them for you.

As you know, platelet donations are by appointment only. To find out more about this program or to make an appointment, call 800.775.2522, ext. 3758.

# of Stamps	Reward
3	\$10 Amazon gift card
6	KBC golf umbrella
9	2 movie passes
12	\$25 Walmart Card*
15	\$25 Speedway Gift Card*
20	\$25 Walmart Card*
25	\$50 Speedway Gift Card*
30	\$75 Walmart Card*
35	\$75 Speedway Gift Card*
40	\$75 Walmart Card*
50	\$100 Visa Card*
60	\$100 Visa Card*
70	\$100 Visa Card*

***These rewards will be mailed to you.**

Many factors affect your ability to donate. For this reason, some donors may not be able to achieve all reward levels.

KBC reserves the right to modify or discontinue this program.



kybloodcenter.org 800.775.2522