



NEWS RELEASE

Denise Fields | Director of Marketing
859.519.3721 | 859.333.2022 (cell)
dfields@kybloodcenter.org

KBC presents car to blood donor

Clark County man takes home new Highlander

Lexington – Harold Ballard, of Winchester, is the lucky winner of Kentucky Blood Center’s Summer Livesaver promotion, and he’s now the proud owner of a new Toyota Highlander.

Ballard was camping at Fort Boonesborough State Park over Labor Day Weekend and donated at the blood drive at the campground. He’d heard about the need for blood after Hurricane Harvey, and he wanted to help. His blood donation not only saved a life, but ended up being the winning entry in the blood center’s summer grand prize drawing.

Anyone who registered to give blood with Kentucky Blood Center (KBC) June 1 through Sept. 8 was automatically entered into the drawing, which consisted of more than 24,000 entries.

Ballard, who is retired from the Clark County Road Department, didn’t believe at first that he was a winner so he called KBC the next day to verify that the information was correct. “It’s for real,” he told his wife Linda. When Ballard donated, he didn’t know KBC was giving away a Highlander. He just wanted to help. And today, because of his generosity, he’s driving a new Highlander – for real.



Harold and Linda Ballard

To find out more about KBC, visit kybloodcenter.org or call **800.775-2522**.

About Kentucky Blood Center

Founded nearly 50 years ago, KBC is the largest independent, full-service, non-profit blood center in Kentucky. Licensed by the FDA, KBC’s sole purpose is to collect, process and distribute blood for patients in Kentucky. KBC provides services in 90 Kentucky counties and has donor centers in Lexington, Louisville, Pikeville and Somerset.