



## NEWS RELEASE

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### Live here. Give here. Win a Toyota Camry built here

**Lexington** – Kentucky Blood Center, the community’s local blood bank providing blood for Kentucky patients, is asking Kentuckians to remember to give blood for Kentucky patients this summer.

Summer can be a difficult time for blood banking. With the focus on sun, fun and vacations, most people aren’t thinking about donating blood. Yet, Kentucky patients continue to need transfusions. In fact, this summer Kentucky Blood Center expects to provide for more than 25,000 of them.

Knowing that, Kentucky Blood Center (KBC) officials, for the sixth year in a row, are giving donors the chance to win a Toyota Camry this summer.

“This year, to encourage blood donation, we are offering donors the opportunity to win a beautiful new white Toyota Camry. You live here. You give here, and you can win a Toyota Camry built here,” said Martha Osborne, KBC’s Executive Director of Marketing and Recruitment.

Anyone, 18 years and older, who registers to donate June 1 through Aug. 31 is automatically entered to win the Camry.

Blood donors must be 17-years-old (16 with parental consent), weigh at least 110 pounds, be in general good health, show a photo I.D. and meet additional requirements. Sixteen-year-old donors must have a signed parental permission slip, which can be found at [kybloodcenter.org](http://kybloodcenter.org).

KBC has five donor centers and daily blood drives. Donor centers are listed below, and blood drive locations can be found at [kybloodcenter.org](http://kybloodcenter.org).

**Lexington - Beaumont Donor Center**  
3121 Beaumont Centre Circle

**Pikeville Donor Center**  
472 S. Mayo Drive

**Lexington – Andover Donor Center**  
3130 Maple Leaf Drive

**Somerset Donor Center**  
10 Stonegate Centre (Stoplight 16-A)

**Louisville – Middletown Donor Center**  
12905 Shelbyville Road

### About Kentucky Blood Center

KBC, founded in 1968, is the largest independent, full-service, non-profit blood center in Kentucky. Licensed by the FDA, KBC’s sole purpose is to collect, process and distribute blood for patients in Kentucky hospitals.